



# ZOOM

**KIDS ON THE MOVE  
2008**

[www.kinder-meilen.de](http://www.kinder-meilen.de)

## ZOOM – Green Footprints to save the World's Climate

From March till November children all over Europe are collecting Green Footprints for the sixth time! The Green Footprints will be handed over to the participants of the 14<sup>th</sup> UN Climate Conference to show them, that children in Europe are keen to contribute to the Kyoto Protocol!

**ZOOM invites all primary schools and kindergartens to join in:** Carry out an activity week dedicated to sustainable mobility and climate change! By focusing on the fun of movement and independent mobility, the children discover their daily journeys on foot, bikes or scooters and experience how this helps to treat the world's climate with care. Each journey made by using a sustainable means of transport equals one Green Footprint.

The modules and materials produced within the campaign offer concrete ideas and activities for teachers, parents and children. Nursery and primary-school children, and their parents, will increase their awareness of eco-friendly mobility by getting involved with activities covering the topics sustainability, climate and transport in a playful way.

In 2007 more than 125,000 children of Europe ZOOMed in to save the World's Climate

How many children will collect Green Footprints in 2008?

**ZOOM in! Join us and collect Green Footprints to show the "big ones", what the "small ones" do for the protection of the global climate !**

Further Information at  
[www.local-climate-protection.eu/zoom2008.html](http://www.local-climate-protection.eu/zoom2008.html)

ZOOM is a campaign by



**CLIMATE ALLIANCE | KLIMA-BÜNDNIS | ALIANZA DEL CLIMA e.V.**  
European Secretariat  
Galvanistrasse 28 | D-60486 Frankfurt am Main  
fon: +49 - 69 - 71 71 39 - 0 | fax: +49 - 69 - 71 71 39 - 93  
[europe@klimabuendnis.org](mailto:europe@klimabuendnis.org) | [www.klimabuendnis.org](http://www.klimabuendnis.org)

